

IT MEANS MONEY to YOU

TO VISIT

THE NEWS-TIMES INFORMATION BUREAU

While Attending The

INTERSTATE FAIR, SEPTEMBER 14 TO 18

For the convenience of all visitors at the Interstate Fair grounds at Springbrook Park The News-Times will maintain a bureau of information concerning all features of the fair itself and the city in general.

All fair visitors, especially those from out of town are invited to make use of this bureau. It will save you steps. The latest edition of The News-Times, morning or evening, giving details of all fair activities will be obtainable.

The Story of Your City Or a Tango Tea in Timbuctoo. Which Interests YOU most?

While it prints the news of the world, regardless of locality, it is the faithful record of interesting and important events in the daily life of South Bend, Mishawaka and the surrounding territory which The News-Times believes you look for first in your home paper. And this news it is upon which The News-Times places especial emphasis and devotes liberal space. At the same time the news of state, nation and the world at large is presented in form adequate and convenient enough to prove eminently satisfactory to all who wish to keep abreast of these stirring times.

The Progress of the World

All the facilities of a great newsgathering organization whose leased wires form a network over the continent and whose special correspondents are covering every detail of the great war in Europe are at the service of News-Times readers.

Much of the war correspondence printed in The News-Times exclusively in this territory is written by correspondents whose contributions are bought by the largest newspapers and magazines in the country. Among these is Frederick Palmer, conceded to

be the greatest war correspondent of modern times whose news dispatches appear exclusively in this territory in The News-Times.

This telegraphic service admits no superior in the business of gathering and presenting in the most interesting form the important news of the world. The News-Times is preeminently a paper for homes in South Bend, Northern Indiana and Southern Michigan. You should get the morning or evening and Sunday editions.

Tear Out This Coupon Now

Do You Live In South Bend?

If so you should read

The News-Times

**Morning or Evening and
Sunday Editions**

Seventy-five per cent of all news happenings occur between the time afternoon papers go to press and the morning papers are printed. The morning papers, having more time, always present news of importance in more detail than afternoon papers are able to do. The News-Times morning edition covers the field in city, state and nation fully. If you want 75 per cent of the news first, subscribe for the morning edition of The News-Times. The evening edition covers the field as thoroughly, giving the complete story of the previous 24 hours with interesting features for women. By carrier, either edition, is 12 cents a week including, with either morning or evening edition the

BIG SUNDAY PAPER

Seven papers weekly for 12 cents. By the year in advance, carrier delivery, \$5.00.

Special Offer

FOR DELIVERY BY MAIL ONLY.

The regular price for the year is \$3.00; for six months, \$1.50; three months, 75 cents. For four days, Sept. 14 to 18, to those who mail this coupon to The News-Times or present it at the office or Information Bureau on the Interstate Fair grounds these rates will apply: One year, \$2.50; six months, \$1.25; three months, 50 cents. This offer is for

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Coupon*

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